ZAHRAH FAIROZ

(+60)-11-3604-3039 : zahrafiroz1998@gmail.com : My LinkedIn Account
My Dribble Account

EDUCATION

Asia Pacific University (APU/APIIT)   **Kuala Lumpur, Malaysia**
Bachelor of Science (Hons) Computer Science   *November 2018 – April 2022*
- **GPA:** 3.39
- **Relevant Courses:** Project Management and Methodologies, Research Methods for Computing and Technology, HCI and Usability, Emergent Technology, Real-Time Systems in Java, Object Oriented Development with Java.

PROFESSIONAL EXPERIENCE

Upwork   **Kuala Lumpur, Malaysia**
VA/Graphic Designer   *Oct 2021 - Present*
- Helped Clients with desired designs for their business successfully
- Managed multiple admin tasks and scheduling
- Lead design as a senior designer for a US-based restaurant

IQVIA   **Kuala Lumpur, Malaysia**
Research Associate   *Dec 2021 - March 2022*
- Achieved highly scalable clients in health industry, resulting in reduction of the projects workload
- Presented several core ideas hence encouraged clients to partake in the project
- Led a team into progressing the project further

Asia Pacific University   **Kuala Lumpur, Malaysia**
International Business Development Intern   *Nov 2020 - March 2021*
- Successful in promoting the company's latest trend by presenting the project's goals hence encouraging the clients.
- Secured top clients such as Paul Bakery, BMS Organics, and Hard Rock resulting in project success.
- Transcribing Zoom and phone meetings and creating documentation

PROJECTS

iSustain - Mobile Application for Sustainable Living
Final Year Project
- Designed a High-Fidelity prototype using Figma based on thorough user research (*Survey*) and Low-Fidelity wireframe (*Miro*)
- Mobile application with Android Studio in Java using Firebase Database

Detecting and Preventing Cyberbullying on Twitter By Monitoring The Trending Hashtags in USA Using Convolutional Neural Network
- In-depth research of the problem and its root cause
- Identifying and analyzing suitable algorithms to find the optimal solution

iGalleria - Mobile Application Design for Artists and Museums Affected by the Pandemic
Personal
- Conducted User Research (Survey) and analyzed the problem of the current system
- Brainstorming and Sketching optimal product ideas for the users and building user personas and user journey
- Designed a high-fidelity prototype using Figma and Miro

ACTIVITIES & LEADERSHIP

Anderes Fourdy Events - World Congress Nephrology 2022   **Kuala Lumpur, Malaysia**
Event Member

IEEE APU (Educational Activities)   **Kuala Lumpur, Malaysia**
Club Member

Kechara Soup Kitchen Society   **Kuala Lumpur, Malaysia**
Team Captain

SKILLS & INTERESTS

Skills/Tools: Product Design, Experience Design, Interface Design, Contextual Research, Usability Testing, Data Analysis, Data Entry, Microsoft Excel, Agile Methodologies, Content Writing, Blog Writing, Figma, Sketch, Miro, Notion, Canva, Adobe Creative Suite, Spline, Blender
Personal Interests: 3D modeling, Game Development, Reading, Freelancing
Languages: Arabic, English (Bilingual)